

sem-I

AUBBI

POM

9/03/2017

Q.P. Code :00187

[Time:  $2\frac{1}{2}$  Hours]

[Marks: 75]

Please check whether you have got the right question paper.  
N.B: 1. All Questions are compulsory.

Q.1 a. Fill in the blanks choosing the correct alternative. (Any 8 out of 10)

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- 1) Management is \_\_\_\_\_ process.  
a) social b) production c) one time d) cultural
2. Authority means the right to \_\_\_\_\_.  
a) command b) supply c) know d) get remuneration.
3. Fayol suggested \_\_\_\_\_ of individual interest to general interest.  
a) combination b) subordination c) linking d) joining
4. C. K. Prahalad is best known for \_\_\_\_\_.  
a) MBO b) strategic intent c) marketing research d) accounts
5. \_\_\_\_\_ is useful for small business.  
a) centralisation c) power  
b) decentralisation d) authority
6. Coordination is the \_\_\_\_\_ management.  
a) first step b) tradition c) essence d) policy
7. Mr. Kumar Mangalam Birla is a \_\_\_\_\_ by profession  
a) Cost accountant b) Doctor c) Chartered Accountant d) Professor
8. The father of India's "White Revolution" is \_\_\_\_\_.  
a) Dr. Verghese Kurien b) Mr. Aditya Birla c) Mr. Ratan Tata d) Mr. Dhirubhai Ambani
9. \_\_\_\_\_ has made positive contribution in Indian IT sector.  
a) Dr. C. K. Prahalad b) Mr. Raghuram Rajan c) Mr. Azim Premji d) Mr. Anil Ambani
10. Present president of world Bank is \_\_\_\_\_.  
a) Jim Yong Kim c) Takehiko Nakao  
b) Robert Zoellick d) Mr. Raghuram Rajan

**Q.1 b. State whether the following statements are True or False (Any 7 out of 10)**

1. Management uses scientific methods.
2. Traditional management is unsuitable for large business.
3. Organising arranges ways and means to execute business plans.
4. Staffing improves job satisfaction and morale.
5. Committee organisations are always formal.
6. JRD Tata was a strong advocate of social responsibility concept and fair trade practices.
7. Dr. Vijay Govindrajan made India an exporter of software services.
8. The American Development Bank is global development bank.
9. To promote exchange rate stability is one of the objective of International Monetary Fund.
10. Managers must behave professionally.

**Q.2 a. Define management. Explain its importance?**

**b. Explain contributions of Peter Drucker**

**OR**

- c. What is Contemporary Management? What are its features?
- d. What are the functions of management in insurance companies?

**Q.3 a. Explain budgeting & reporting as a functions of management.**

**b. Discuss the importance of controlling in management.**

**OR**

- c. What is staffing? Explain its process.
- d. Discuss the need to motivate employees in banking sector.

**Q.4 a. Identify the features of a good organisation structure.**

**b. Explain the contributions of Ms. Chanda Kochhar in the success of ICICI Bank**

**OR**

**c. Write a note on President of Asian Development Bank.**

**d. How organization structure of insurance companies are composed?**

**Q.5 Write a short notes on the following (Any three)**

- a. Division of labour.
- b. Mr. Deepak Parekh
- c. Committee organisation.
- d. Motivation.
- e. Management as an Art and Science.