

20/04/17

Extra

TXBPM  
Sem VI  
2017

Corporate  
Governance

150

QP Code : 278501

( 2 ½ Hours)

[ Total Marks : 75

- N.B.:** (1) All questions are **compulsory**.  
(2) Figures to the **right** indicate **full** marks.

1. (A) Briefly explain the mechanism of corporate governance. 7  
(B) Define Business Ethics and discuss the modern Business Ethics policy. 8

OR

- (C) State the various constituents of good corporate governance. 7  
(D) Suggest the preventive measures for unethical business practices. 8

2. (A) Explain Zero tolerance of corruption and state its action plan. 7  
(B) Explain Arthashastra and good governance practices laid down by Kautilya. 8

OR

- (C) State and explain the meaning and categorization of unfair trade practices. 7  
(D) Discuss the role of corporate governance in protection of interest of customers and investors. 8

3. (A) Discuss the role of SEBI in corporate governance. 7  
(B) State the challenges faced by MNC's and TNC's. 8

OR

- (C) Explain the evolution of corporate governance of India. 7  
(D) Explain Code of Best Principle in detail. 8

4. (A) 'Indian family business is passing through changing era.' Discuss. 7  
(B) State the various practices to be followed for better future of corporate governance in an organisation. 8

OR

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4. Read the case carefully and answer the questions given below :

Sherron Watkins opened up the accounting scandal of her company. Watkins was concerned about the fraud accounting practices and the partnership between the CEO, CFO and other executives who were duping the company. Watkins, knowing that information the CFO who happened to be her boss about the wrong practices would be a job terminating move, approached the Chairman to voice her concern. As Watkins puts it, "CEO Jeffery Skilling, Fastow and other executives did dupe Ken Lay and the board," She said. "Mr. Skilling and Mr. Fastow (CFO) are highly intimidating. I think they intimidated a number of people into accepting the partnerships (CNN)." The initial response of the chairman was just to ask an agency to make an enquiry and in response CFO demanded firing Watson and seizing her computer. Before company finally filed for bankruptcy, Watson again informed the Chairman about the pathetic state of affairs of the company. Lay ignored the advice of Watson and paved way for one of the most humiliating falls itself. Ironically, as the Time reports, the notepads of the company, had the inspiring quote of Martin Luther King Jr, which reads "Our lives begin to end the day we become silent about things that matter."

**Questions :**

- (1) In the light of the above case state the role of the chairman in maintaining corporate governance. 7
- (2) Define Whistle Blowing & Explain the aims of Whistle Blowing Policy. 8

5. Write short notes on **(Any Three) :-**

- (1) Advisory Committee
- (2) Powers of MRTP commission
- (3) Any two major scams in Indian Financial Market.
- (4) Objectives of Business Ethics.
- (5) Corporate Governance Rating.

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