

Duration: 2.5 Hours

Marks: 75

- N.B 1) All questions are compulsory.
2) Figures to the right indicate the maximum marks.

Q.1 (A) Fill in the blanks. (Attempt any eight) (8)

1. Primary data is collected by the researcher from _____.
a) Books b) Thesis c) Interview d) Research report
2. _____ means the facts, figures and relevant materials in quantitative terms.
a) Data b) Research objectives c) Design d) Research Problem
3. _____ is a measure of national income.
a) GNP b) FDI c) FII d) FDP
4. Quantitative research focuses on _____.
a) Companies b) Numbers c) Employees d) Industries
5. Behavioural Finance is a study of _____ factor of investors.
a) Normal b) Psychological & Emotional c) Weather forecast d) Family related
6. What is the stage of the BCG analysis in which the appearance of surviving firm from pioneering stage?
a) STAR b) Goods c) Services d) Management
7. _____ is not a feature of good research design.
a) Materiality b) Reliability c) Objectivity d) Validity
8. _____ can reduce the equity.
a) Buyback of shares b) Sale of share c) Buy back Debenture d) Sale of share
9. _____ are entities registered with SEBI and act as issue manager.
a) Merchant Banker b) Commercial bank c) Co-operative bank d) Mutual fund
10. _____ acts as a firm foundation for entire research.
a) Important b) Feature c) Objective d) Research design

Q.1 (B) True or False. (Attempt any Seven) (7)

- a) Blue Chip stocks are of well established companies with stable earnings.
- b) Microeconomics is concerned with how the overall Economy works.
- c) In analytical research the research scholar has to generate his own set of data.
- d) Research design provides guidelines as regarding use of funds for research activity.
- e) EBIT is also referred to as an non- operating profit.
- f) Management quality is an organizational concept.
- g) Primary data is not at all reliable since it is collected with biased mind.
- h) If the Fair price is less than current market price, then company's stock are overvalued.
- i) Private equity is a term used to define funding available to companies in the early stages of growth.
- j) If there are limited number of sellers, buyers can exert lot of pressure and dictate price.

- Q.2. (A) What is research? What are the different characteristics of research? (7)
- Q.2. (B) What is applied research and fundamental research? (8)

OR

- Q.2 (C) Explain the steps in formulation of a research problem? (8)
- Q.2 (D) What are the responsibilities of a research analyst? (7)

- Q.3 (A) Explain following concepts with reference to declaration of dividend.
1) Announcement Date 2) Record date 3) Ex- dividend date.
How may the stock price behave on these dates? (8)
- Q.3 (B) What is observation method of collection of primary data?
What are its different types? (7)

OR

- Q.3 (C) What are the key points to be considered before investing? (8)
- Q.3 (D) Explain technical analysis. Give it's advantages and disadvantages. (7)

- Q.4 (A) What is Michael Porter's 5 Forces Model? Explain 'bargaining power of supplier and customers'. (7)
- Q.4 (B) What is SWOT analysis of a company? Explain its Need (8)

OR

- Q.4 (C) Explain Compliance orientation of the company. (8)
- Q.4 (D) Explain the importance and uses of macroeconomics (7)

- Q.5 (A) Explain the concept of Survey Method? Explain its major disadvantages. (7)
- Q.5 (B) What is primary data? What are its advantages? (8)

OR

- Q.5 (C) Short Notes: (Attempt any three) (15)
- 1) Applied research
 - 2) Structured Interview vs. Unstructured interview.
 - 3) Observation method of data collection
 - 4) Classification of stocks
 - 5) Types of Dividend
