

Time: 2.30 Mins

Marks 75

Q.1.A) MATCH THE FOLLOWING: ( ANY EIGHT )

8

GROUP A		GROUP B	
1	Law + Knowledge	A	Voting
2	Fair trade practices	B	Promoting better governance in India
3	Ethical issues in Marketing	C	Ethics
4	Shareholders right	D	Safeguard public procurement from corruption.
5	NFCG	E	Universal Application
6	Ethics training	F	Protect interest of all stakeholders
7	Integrity pact	G	Principal and agent
8	Corporate Governance	H	Treatment on an equal basis
9	Agency Theory	I	Misleading advertisement
10	Fairness	J	Enable employees to deal with ethical problems

Q.1.A) STATE WHETHER THE STATEMENT IS TRUE OR FALSE: ( ANY SEVEN )

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- 1) Code of conduct gives frame work for ethical policies.
- 2) Ethics training is compulsory as per as per Companies Act, 2013.
- 3) Identifying ethical dilemma is real challenge.
- 4) Organizational climate refers to the moral atmosphere within an organization.
- 5) Corporate governance is an instrument for benefiting all stakeholders of a corporate entity.
- 6) All stakeholders have voting rights.
- 7) Corporate governance ensures the accountability of the directors of the organization
- 8) Corporate governance is the system by which companies are owned and controlled.
- 9) Good governance is a source of competitive advantage and critical to economic and social progress.
- 10) The ethics of marketing covers those issues arising around the employer and employee relationship.

Q.2.A. Define business ethics and explain need of business ethics.

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B. Explain the scope of business ethics.

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OR

C. State the primary duties of board of directors.

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D. What are the duties of independent director?

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- Q.3.A. State the functions of ethics committee. 8
- B. Explain in detail the elements of effective ethics training programme. 7
- OR**
- C. What are the benefits of ethics training? 8
- D. Explain the benefits of corporate governance. 7
- Q.4.A. Explain the role of Institutional investors in corporate governance. 8
- B. Explain in detail about SEBI regulation as to investors in corporate governance. 7
- OR**
- C. What is corporate governance? Explain related party transactions. 8
- D. Explain challenges of exercising shareholders rights. 7
- Q.5.A. What are the various disclosure norms as per clause 49 of listing agreement? 8
- B. Describe Emerging trends in corporate governance. 7
- OR**
- Q.5. Write short notes on: (Any Three) 15
- a) Organisational climate
  - b) Code of conduct
  - c) Audit climate
  - d) Ethics in Finance
  - e) Ethics committee

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