

Note – 1. All questions are compulsory .

2.Figures to right have full marks.

Q 1(A) Choose the correct answer from alternative(Re write complete sentence). (5)

- a) To "DO " we need  
1) Value 2) skill 3) Attitude
- b) The Bhopal gas disaster took place in year  
1) 1983 2)1984 3) 1985 4) 1986
- c) Corporate governance in India in private sector has \_\_\_\_\_ broad categories.  
1) 5 2) 2 3) 3 4)1
- d) \_\_\_\_\_ Scam was created by harshad Mehta.  
1) Share 2) Cobbler 3) Plantation
- e) \_\_\_\_\_ is type of insurance fraud.  
1) Demand draft 2) health care 3) Bill discounting

Q 1 (B) State True or False (Re write complete sentence). (5)

- a) Ethics can build value based organization.
- b) Price fixing is the unethical activity.
- c) Transparency in decision making is one of the Objective of Corporate governance.
- d) Bentham has given Theory of Nature Law.
- e) Attitude is the External Perception of People.

Q1 (C) Match the Followings (5)

- |                                    |  |
|------------------------------------|--|
| 1) Ethics of human resources       | a)Bio piracy                                 |
| 2) Ethics of Sales and Marketing   | b) Executive Compensation                    |
| 3) Ethics of Accounting            | c) Environment Pollution                     |
| 4) Ethics of Production            | d) Anti Competitive Practice                 |
| 5) Ethics of intellectual Property | e) Discrimination on basis of age,gender,etc |

Q 2

- a) Explain Business Ethics and give its importance to an Organisation. (8)
  - b) Define Value and its Type. (7)
- OR
- c) Explain features of Ethical Business. (8)
  - d) Give Some Examples of Ethical Problems in Management. (7)

Q3

- a) What is Code of Best Practice for Banks with respect to guidelines of RBI. (8)
  - b) Explain Corporate Governance with its Objectives. (7)
- OR
- c) What are the steps that a bank can take to prevent frauds by Insider. (8)
  - d) Discuss the measures to prevent insurance fraud. (7)

Q4

- a) Discuss the guidelines issued by SEBI for Regulation of Financial Market. (8)
  - b) List out the causes of Corruption. (7)
- OR
- c) Describe the Zero Tolerance corruption action Plan. (8)
  - d) Enumerate the measures taken by IRDA to prevent Fraud. (7)

Q5 Write Short Notes (Any Three)

(15)

- a) Insider Trading
- b) Fraudster
- c) Whistle Blowing
- d) Corporate Governance and SEBI
- e) Distinguish among value ,Skill and Attitude.