

Q.1 A) Choose the right answer

(5 Marks)

1. To "make" we need _____
a. Value b. Skill c. Attitude d. None
2. _____ Scam was created by C.R.Bhansali
a. Fixed deposit b. Stamp paper c. Shoe d. Credit Card
3. _____ is a type of Insurance Fraud
a. Demand Draft b. Health Care c. Bill Discounting d. Booster cheque
4. Concept of zero tolerance corruption was developed by _____
a. Atal Bihari Bajpayee b. Rudolf Gilani c. Uday Goyal d. Narendra Modi
5. UTILITARIANISM School of thought is also known as _____
a. Technological b. Deontological c. Praxis d. Hedonistic

B) State whether the following statement are true or false

(5 Marks)

1. Ethics can built value based organization
2. Transparency in decision making is on the objective of corporate governance
3. AGMARK, ISI mark are some of the quality norms.
4. Bentham has given theory of nature law
5. Price fixing is a unethical activity

C) Match the following

(5 Marks)

Group A

Group B

- | | |
|----------------------------------|-------------------------|
| 1. International Business Ethics | a. Insider Bank Fraud |
| 2. Credit Card Fraud | b. Abdul Karim Telagi |
| 3. Fixed deposit scam | c. Outsider Bank Fraud |
| 4. Fraudulent Loan | d. Cultural imperialism |
| 5. Stamp Paper Scam | e. Uday Goyal |

A) Explain Corporate Governance & state its principles briefly.

(8 Marks)

B) Explain value and its types

(7 Marks)

OR

C) Explain unethical business practices with respect to customer & employee.

(8 Marks)

D) Explain business ethics & explain its advantages

(7 Marks)

A) Explain ethical issues in different departments of an organization

(8 Marks)

B) Write the code of best practice in banks with reference to RBI guidelines (7 Marks)

OR

C) Explain corporate Governance & state its features (8 Marks)

D) Give the history of corporate Governance in Indian Banking (7 Marks)

Q.4. A) Explain any three scams in detail (8 Marks)

B) What are the measures taken to reduce corruption (7 Marks)

OR

C) Explain thirteen point action plan of zero Tolerance (8 Marks)

D) Write note on Indian Financial Market (7 Marks)

Q.5. Write Short notes (Any Three) (15 Marks)

1. Effects of Corruption
2. Five Steps to cancel credit card
3. Do's & don'ts to ensure safety of credit card
4. Insider and outsider Bank fraud
5. Ethical Business & its features