

10

(old) D - 16/02/2017

SYBFM SEM III ATKT Sub: Computers in Investment 2 ½ hrs Marks: 75

Note: All the questions are compulsory

Q.1A) Fill in the blanks

05

1. In C programming "float" is known as \_\_\_\_\_ (Constant, keyword)
2. Firm infrastructure is component of \_\_\_\_\_ (SCM, encryption)
3. Converting plain text into cipher text is known as \_\_\_\_\_ (encryption, Conversion).
4. \_\_\_\_\_ is shopping site (facebook, flipkart)
5. \_\_\_\_\_ keyword use to write integer (int, char)

B) State whether following statement is true or false

05

1. Scanf is used to print output in C.
2. OLX is B2C site
3. .jpg is extension of for image
4. Credit card is not part of online payment mode
5. If.....else is consider as loop in C

C) Match the following

05

- | A                  | B                   |
|--------------------|---------------------|
| 1. Confidentiality | a) driving force    |
| 2. For             | b) security element |
| 3. Image           | c) table            |
| 4. Td              | d) .jpg             |
| 5. Global Customer | e) Loop             |

Q2A) Explain SCM of E-commerce

08

B) Write C program to display whether number is even or odd

07

OR

C) What are the benefits of e-commerce to society? explain in brief

08

D) Explain different modes of online payment

07

Q3) A) Explain Infrastructure of E-Commerce.

08

B) Explain Credit Card Transaction process

07

OR

C) Write a C program to calculate Area and Perimeter of circle

08

D) Write a C program to display 1 to 50 numbers and sum of 1 to 100 numbers

07

Q4) A) Explain advantages and disadvantages of E-Commerce.

08

B) Explain security elements of E-Commerce.

07

OR

C) Write Syntax of for loop & write a C Program to display a Sum of 1 to 100 numbers.

08

D) 1

07

1 1

1 1 1

1 1 1 1

Write program for above output with C program

Q.5 Write short notes(any 3)

15

1. 5 physical tags
2. Sales and subscription revenue
3. Explain Heading tags, <B>, <I>, <U> and <S>
4. For loop.
5. Online shopping sites

munotes.in