

D-17/02/2017

15

SYBFM(Old) Sem. III -

Business Ethics -

2 ½ Hrs. -

75 Marks

Note 1. All questions are compulsory.

2. Figures to right indicate full marks.

Q1 (A) Match the Followings

05

- | | |
|------------------------------------|---|
| 1) Ethics of human resources | a) Bio piracy |
| 2) Ethics of Sales and Marketing | b) Executive Compensation |
| 3) Ethics of Accounting | c) Environment Pollution |
| 4) Ethics of Production | d) Anti Competitive Practice |
| 5) Ethics of intellectual Property | e) Discrimination on basis of age, gender |

Q 1 (B) State True or False (Re write complete sentence).

05

- a) Ethics can build value based organization.
- b) Price fixing is the unethical activity.
- c) Transparency in decision making is one of the Objective of Corporate governance.
- d) Bentham has given Theory of Nature Law.
- e) Attitude is the External Perception of People.

Q 1(C) Choose the correct answer from alternative (Re write complete sentence).

05

- a) To "DO" we need
 - 1) Value 2) skill 3) Attitude
- b) The Bhopal gas disaster took place in year
 - 1) 1983 2) 1984 3) 1985 4) 1986
- c) Corporate governance in India in private sector has _____ broad categories.
 - 1) 5 2) 2 3) 3 4) 1
- d) _____ Scam was created by Harshad Mehta.
 - 1) Share 2) Cobbler 3) Plantation
- e) _____ is type of insurance fraud.
 - 1) Demand draft 2) health care 3) Bill discounting

Q 2 a) Explain Business Ethics and give its importance to an Organisation.

08

b) Define Value and its Type.

07

OR

c) Explain features of Ethical Business.

08

d) Give Some Examples of Ethical Problems in Management.

07

- Q 3 a) What is Code of Best Practice for Banks with respect to guidelines of RBI.
b) Explain Corporate Governance with its Objectives.

OR

- a) What are the steps that a bank can take to prevent frauds by Insider
b) Discuss the measures to prevent insurance fraud.

- Q 4 a) Discuss the guidelines issued by SEBI for Regulation of Financial Market.
b) List out the causes of Corruption.

OR

- c) Describe the Zero Tolerance corruption action Plan.
d) Enumerate the measures taken by IRDA to prevent Fraud.

Q5 Write Short Notes (Any Three)

- a) Whistle Blowing
b) Fraudster
c) Insider Trading
d) Corporate Governance and SEBI
e) Distinguish among value, Skill and Attitude.