

D-17/02/2017 (old)

FYBFM

SEM I- Business Environment

75M -

2 ½ hrs.

20

NOTE : ALL QUESTIONS ARE COMPULSORY

- Q.1 A) State whether the following statements are true or false 05
1. Reducing the value of currency is devaluation
 2. Internal environment could be controlled
 3. MNCs promote foreign investment
 4. Social environment influences the business.
 5. Business can't run in isolation
- B) Write full form of the following abbreviations. 05
1. EU 2. GDP 3. SWOT 4. EXIM 5. IMF
- C) Explain the following terms 05
1. Export 2. Privatization 3. Trade 4. Developing countries
 5. Foreign Trade Policy
- Q. 2 A) Explain the features of Multinational Corporations 08
- B) Explain the departmental form of business organization 07
- OR
- C) State the importance of small sector industries in India 08
- D) Write a note on European Union 07
- Q. 3 A) Explain the features of business environment 08
- B) Explain the factors of ecological environment 07
- OR
- C) Write a note on demographic environment. 08
- D) Discuss the features of technological environment 07

Q. 3 A) Explain the importance of business and government relationship

B) Discuss industrial licensing and its provisions

OR

Q. 3 C) Explain the objectives of Foreign Trade Policy

D) Explain the advantages of FDI (Foreign Direct Investment)

Q. 4 A) Explain the features of Multinational Corporations

B) Explain the departmental form of business organization

OR

Q. 4 C) State the importance of small sector industries in India

D) Write a note on European Union

Q. 5 Write short notes (any three)

1. Privatization

2. Devaluation

3. WTO

4. GATT

5. World Bank