

1 A) Fill in the blanks

(5 Marks)

1. BGOLOR is attribute of _____ tag
a. Body b. Font c. Marquee
2. In c-programming 'int' is called as _____
a. Constant b. Keyword c. Identifier
3. Inbound logistics is component of _____
a. Security elements b. SCM c. Payment system
4. _____ is online shopping site
a. Flipkart b. Facebook c. Twitter
5. URL stands for _____
a. Universe resource Locator b. Uniform Relation Location c. Uniform resource Locator

B) State whether statement is true or false

(5 Marks)

1. Converting plain text into cipher text is known as encryption
2. tag is used to list the items in HTML
3. tag is use to insert table in HTML
4. SCM stands for supply chain management
5. Float is known as constant in C- Programming

C) Match the following

Group A

1. %
2. Confidentiality
3. Int
4. Smart Card
5. E-commerce

Group B

- a. Keyword
- b. Operator
- c. Security element
- d. Electronic Transaction
- e. Online Payment mode

Q.2 A) Explain SCM in brief

(8 Marks)

B) Explain security elements of e-commerce

(7 Marks)

OR

C) Explain features of e-commerce

(8 Marks)

D) Write a c program to calculate Income Tax if salary 20,000 the calculate income tax 5% or else (7 Marks)

Q.3. A) Explain & write syntax of switch case & Nested if---else (8 Marks)

B) Explain 8 key elements of E-commerce (7 Marks)

OR

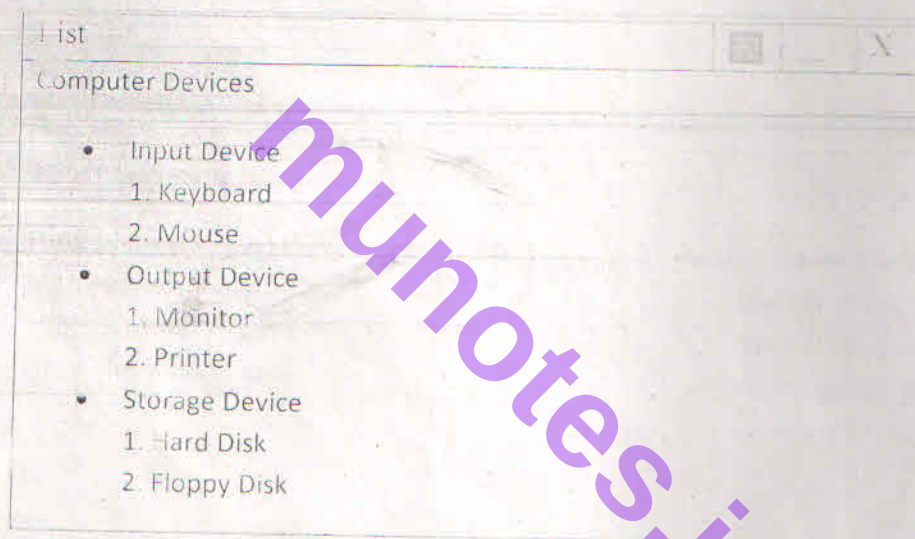
C) Explain revenue generated models of e-commerce (8 Marks)

D) Write C program to calculate area & perimeter of circle (7 Marks)

Q.4. A) Explain following tags & attributes (8 Marks)

i. ii. <td> iii. <body> iv. <frame>

B) Write HTML code for following (7 Marks)



OR

C) What is HTML? Write HTML program with heading tags (8 Marks)

D) Explain Font & Body tags with its attributes (7 Marks)

Q.5. Short Notes (Any Three) (15 Marks)

1. E-commerce
2. Formatting
3. Credit Card
4. Advertising revenue
5. Addition Program