

1. A) Choose the right answer

(5 Marks)

1. To "Do" we need \_\_\_\_\_  
a. Value                      b. Skill                      c. Attitude                      d. none of this
2. The Bhopal gas disaster took place in the year  
a. 1983                      b. 1985                      c. 1984                      d. 1986
3. The formal policy announcement in regard to corporate governance was first made by \_\_\_\_\_  
a. Dr. Bimal Jalan                      b. A.S.Ganguli                      c. M.S. Verma                      d. R.H. Patil
4. The term \_\_\_\_\_ means false representation of a matter of fact  
a. Scam                      b. Ethics                      c. Corruption                      d. Zero Tolerance
5. \_\_\_\_\_ is an insider bank fraud  
a. Booster cheque                      b. Wire fraud                      c. Credit Card                      d. Debit Card

B) State True or False

(5 Marks)

1. Attitude is the external perception of people
2. Price fixing is a unethical activity
3. Bentham has given theory of nature law
4. You should never opt for photo credit card
5. Property fraud is a type of insurance fraud

C) Match the following

(5 Marks)

- |                                |   |
|--------------------------------|---|
| 1. Ethics of human resources   | a. Anti-competitive practices                     |
| 2. Ethics of sales & marketing | b. Executive Compensation                         |
| 3. Ethics of Accounting        | c. Discrimination on the basis of age, gender etc |
| 4. Share Scam                  | d. Insurance                                      |
| 5. IRDA                        | e. Harshad Mehta                                  |

2. A) Explain ethics and importance of ethics in an organization

(8 Marks)

B) Explain value and its types

(7 Marks)

OR

C) Explain unethical business practices with respect to customer and with respect to employee (8 Marks)

D) Give some examples of ethical problems in management

(7 Marks)

3. A) Explain corporate governance and write its objectives

(8 Marks)

B) Give the history of corporate governance in Indian banking

(7 Marks)

OR

C) Explain any three scams in details

(8 Marks)

D) Explain key ethics issue in life insurance

(7 Marks)

Q.4. A) Explain 13 point action plan of zero tolerance

(8 Marks)

B) Explain 5 steps to cancel credit card

(7 Marks)

OR

C) Explain the economic & social consequences of bank and insurance fraud

(8 Marks)

D) Explain the types of corruption

(7 Marks)

Q.5. Write short note on (Any Three)

(15 Marks)

1. SEBI's role in corporate governance
2. Features of ethics business
3. Effect of corruption
4. Automobile insurance fraud
5. Do's & don'ts to ensure safety of credit card